

BUSINESS PARK



This designation accommodates uses that are intensive in terms of how “light” industrial and office use activities can affect other nearby properties. This can include factors such as noise, vibration, light/glare, odor, truck traffic, and hours of operation, as well as the sheer scale and intensity of some heavy industrial uses. Depending on the standards applied through development regulations, an industrial area can allow for a wide range of uses, from multi-story office parks, office/warehouse to wholesale, product assembly, and manufacturing. Some communities aim for a more aesthetic business or industrial “park” environment, with specific standards for building arrangement and orientation, building materials and design, extensive landscaping, and especially full screening of loading and outdoor activity/storage areas, if such external activity is even permitted. A campus feel may be further reinforced by private or public streetscape and design enhancements, including special signage at industrial area entries and key intersections, unified lighting design, water features, etc.

Light Industrial Development Types

- Warehousing
- Light manufacturing and/or processing/assembly

- Business \ office parks
- Office uses accessory to a primary industrial use (contractor’s yards, landscaping, etc.)
- Retail sales and services, including heavy commercial uses (e.g., building supply)
- Public/institutional
- Research and technology parks

Business Park Characteristics

- Typically auto-oriented character, although master-planned business or industrial park developments may feature more open space and landscaping, regulated signage, enhanced screening, building design standards, etc.
- Potential for outdoor activity and storage, which should be screened where visible from public ways and residential areas.
- May involve significant truck traffic or direct rail service.
- On-site large-scale moving equipment in some cases.
- Potential for environmental impacts that may affect the proximity and type of adjacent uses, including particulate emissions, noise, vibrations, smells, etc., and the risk of fire or explosion depending on the materials handled or processed.